**Joshua Swanepoel**

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**EDUCATION**

**University of Birmingham Birmingham, United Kingdom**

***BSc Business Management with Marketing and a Year in Industry*** *September 2023 - July 2027*

* Results: On track to achieve a 2:1
* Relevant Modules: Introduction to Marketing and Communications (64%), Widening Business Horizons (70%), Digital Business (61%), Organisations, Management and Entrepreneurship (64%), Marketing & New Technology, Marketing Communications, and Service & Retail Strategy

**Bede’s Senior School Hailsham, United Kingdom**

*Secondary School & Sixth Form College**September 2019 – June 2023*

* A-Levels: Business Studies (A)
* BTECs: Marketing (D\*) and Physical Education (D\*)
* GCSEs: 6 8-6 Grades including Mathematics (8), English (6), and Business (B)

**RELEVANT EXPERIENCE**

**University of Birmingham Social Football Society Birmingham, United Kingdom**

*Social Media Director**September 2024 – Present*

* Created and shared engaging content through social media posting videos and photos of up-to-date content
* Advanced digital marketing skills through leveraging Canva to increase engagement on Meta Platforms
* Facilitated collaboration with +3 sports societies to increase active participation

**Glyndebourne Festival Lewes, United Kingdom**

*Head Waiter | Front of House* *June 2023 – July 2024*

* Supervised up to 10 tables in high-pressure environments, effectively relaying customer needs and coordinating with team members to ensure smooth table service
* Effectively communicated dietary requirements to colleagues and chefs for +80 customers per night
* Further developed time management skills in a fast-paced environment by delivering orders promptly to maintain high customer satisfaction and efficient service

**Bede’s Hockey 1st Team Hailsham, United Kingdom**

*Social Media Director**September 2022 – June 2023*

* Posted regular updates on fixtures, results, and team outings, leading to +20 more attendees per game
* Designed impressionable content highlighting the team’s achievements, increasing engagement by +80%

**OTHER EXPERIENCE AND EXTRACURRICULAR ACTIVITIES**

**Park Mead Primary School Volunteer Hailsham, United Kingdom**

*Year 3-4 Sports Coach**May 2023 – June 2023*

* Coached Year 3-4 students, creating tailored lesson plans that focused on fundamental skills and teamwork across 3 sports, adapting to meet the diverse needs of young learners
* Conducted risk assessments for each lesson to ensure a safe and effective environment, addressing potential hazards and implementing precautionary measures

**Bede’s Senior School, House Prefect Hailsham, United Kingdom**

*Head of Event and Charity Planning**December 2021 – June 2023*

* Organised fundraisers through outreach and communication with external companies and charities
* Led and directed a team of 8 prefects in organising multiple charity events throughout the year, engaging

over 100 students and raising £700+ in donations

**SKILLS, LEADERSHIP AND INTERESTS**

**IT SKILLS:** Proficient in Microsoft Word, PowerPoint, Excel, and Canva

**LEADERSHIP SKILLS:** School House Prefect, Hockey captain, and School 3rd Team Football Captain

**INTERESTS:** Hockey, Social Football Society, Travelling, Volunteering, and Fantasy Premier League

**LANGUAGES:** Intermediate comprehension of Afrikaans